

## DEMAND FOR OUTDOOR WELLNESS PRODUCTS IS GROWING

*Drop Design Pool Oy closes 2021 with 5,4 MEUR AR, doubling 2020 sales, and is looking to do it again, projecting their sales to hit 10 MEUR in 2022.*

Drop is expanding its reseller network in Europe and looking to achieve the ambitious growth target of over 2000 pools delivered with approximately half through international expansion. To be able to manage fast growth, Drop Design Pool is recruiting new team members and investing in scalable infrastructure.



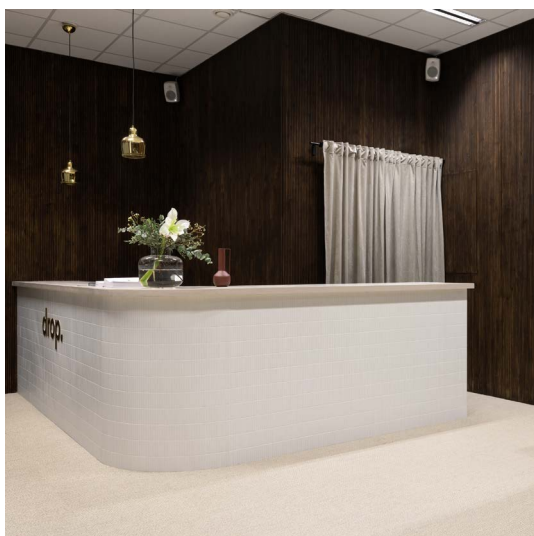
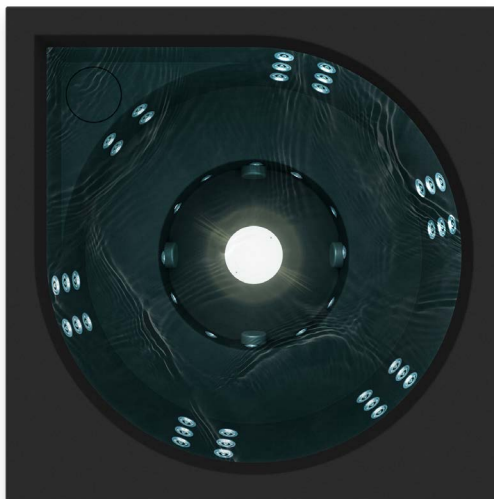
### CHANGING MATERIALS FOR ENVIRONMENT

As a step towards more environmentally friendly production, Drop has recently changed the material used to strengthen the bathing area of their spa pools from fiberglass to polyurethane, which is non-toxic to the environment as it breaks down, and doesn't contain BPA's or other chemicals which can interfere with endocrine systems.

### NEW PRODUCT LAUNCHES IN FALL 2022

Drop is planning to launch new products in 2022, where the biggest innovation launched just before Christmas: Drop Black.

The demand for this novelty has been so big that Drop has doubled its production capacity already in January.



### NEW SHOWROOM IN TURKU

Drop recently opened doors to its newly designed showroom in Turku, Finland.

Linnankatu 35,  
20100 Turku

### DID YOU KNOW THAT...

...Drop Design Pool Oy is a design company founded in 2015 that sells outdoor pools and design fires. The company's turnover in 2021 was EUR 5,4 million and it employs 8 people. The teardrop shape-inspired Drop Pool is the work of designer Nikolai Ruola. Drop Design Spa was awarded the Finnish Design award and is also A' Design Award Winner. Drop products are designed and manufactured in Finland.

